

# QA 101 - Lean Thinking Applied

## Jim Caldwell



QUARRY  
ACADEMY

Improving Processes. Instilling Expertise.

DYNO  
Dyno Nobel

SANDVIK



# Southwest Research Institute®

*Benefiting government, industry and the public through  
innovative science and technology*

Southwest Research Institute® (SwRI®)

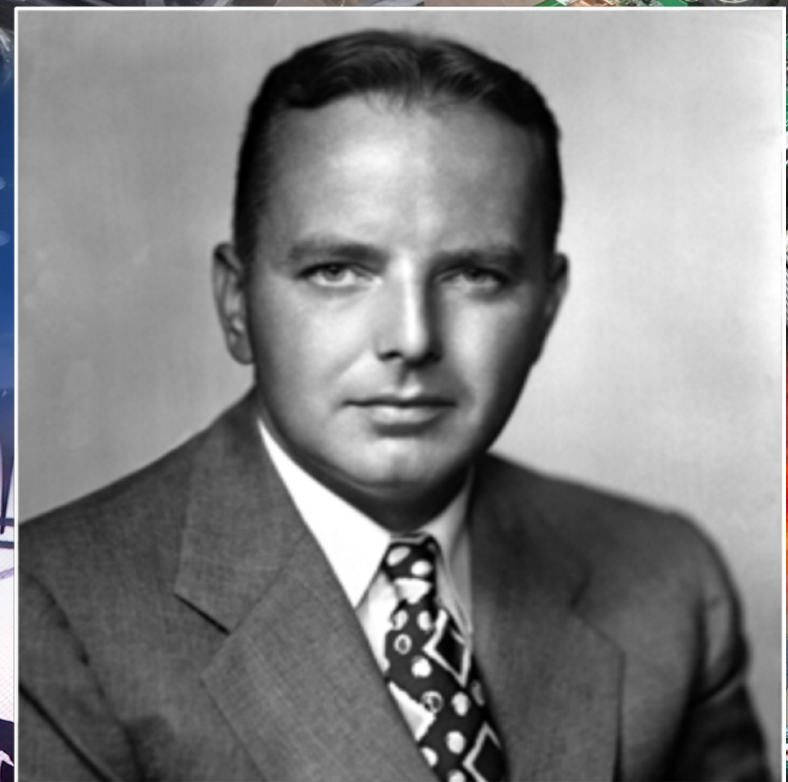
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# SwRI<sup>®</sup> Mission and Purpose

*Benefiting government, industry and the public through innovative science and technology*

- ◆ **Founded in 1947 by Thomas Baker Slick Jr.**
- ◆ **Charter**
  - ✓ **Nonprofit organization**
  - ✓ **Independent & unbiased**
  - ✓ **Betterment of mankind through science and technology**
  - ✓ **Development & transfer of technology**



# SwRI® in the First Decade

- ◆ Tom Slick signed charter in 1947
- ◆ Fewer than 20 employees
- ◆ Initial budget <\$100,000
- ◆ 64 projects in the first year
- ◆ By 1958
  - ✓ 437 employees
  - ✓ Revenue exceeding \$4.5 million

# SwRI® Today

- ◆ Over 3,000 employees
- ◆ Revenue in 2012 exceeded \$584 million
- ◆ Over 1,200 acres / 4.86 km<sup>2</sup> facility in San Antonio, Texas
- ◆ 2.2 million ft<sup>2</sup> / 204,400 m<sup>2</sup> of laboratories & offices
- ◆ Over 1,000 patents
- ◆ 37 *R&D 100* awards

# SwRI® Technical Divisions

- ◆ Aerospace Electronics, Systems Engineering, and Training
- ◆ Applied Physics
- ◆ Applied Power
- ◆ Automation and Data Systems
- ◆ Chemistry and Chemical Engineering
- ◆ Engine, Emissions and Vehicle Research
- ◆ Fuels and Lubrication Research
- ◆ Geosciences and Engineering
- ◆ Mechanical Engineering
- ◆ Signal, Embedded Systems and Geolocation
- ◆ Space Science and Engineering

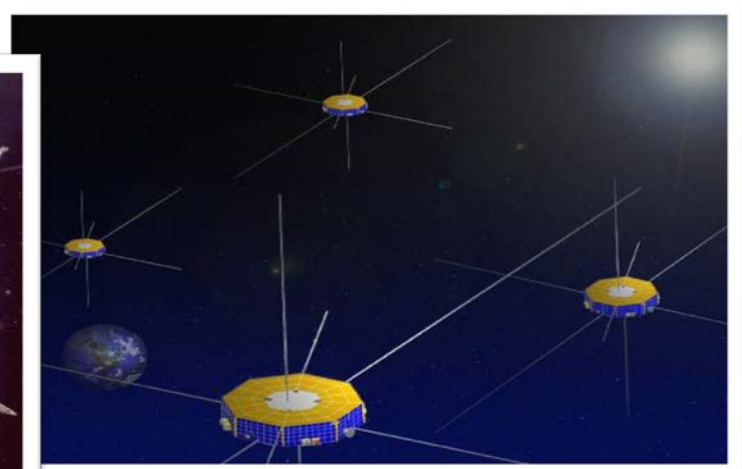
**We are here to discuss lean  
Lean is not Rocket Science**

# Space Missions

Cassini-Huygens



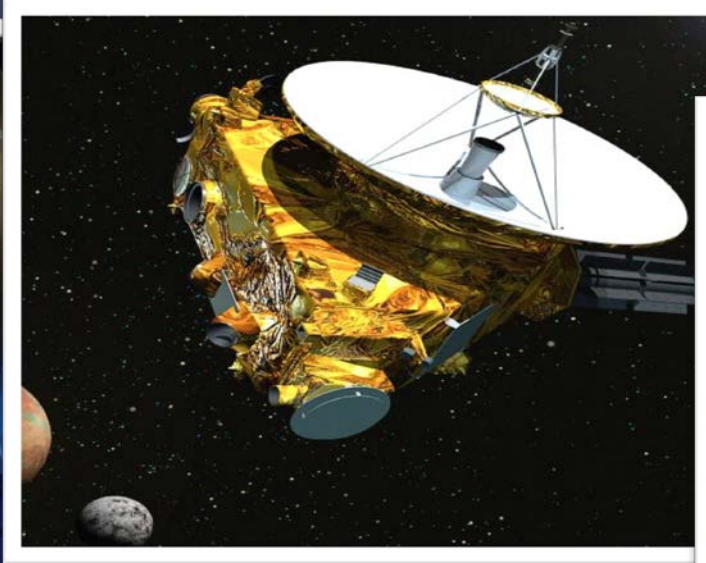
Magnetospheric Multiscale (MMS)



Deep Impact

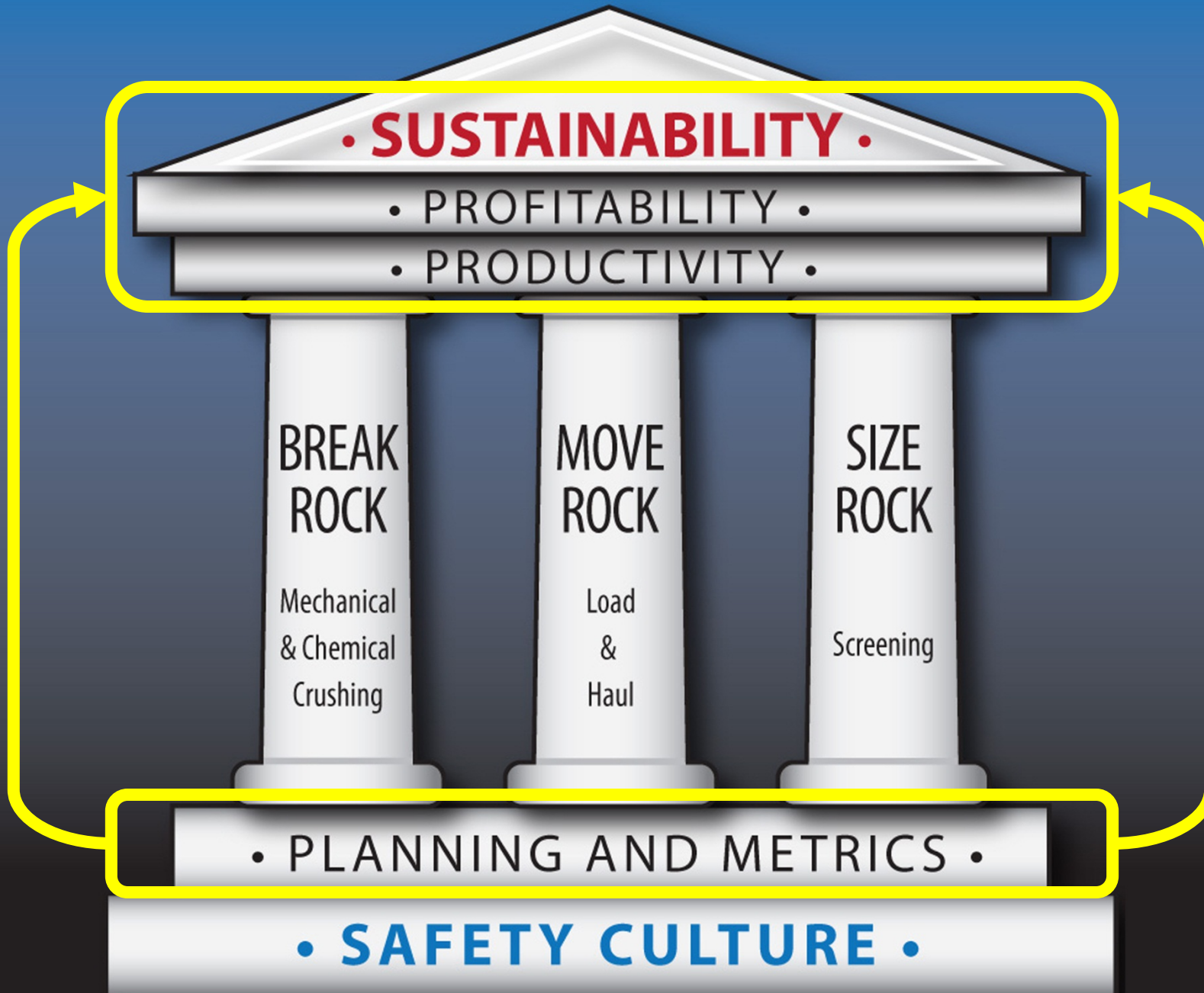


New Horizons



Juno







# Course Agenda

- **What is Lean Six Sigma (LSS)**
- **Why Lean Six Sigma as an Improvement Strategy**
- **What is Value and Value Creation**
- **What is Non-Value Added and the Eight Wastes**
- **Measuring the Process**
- **Applying to Quarrying – A Rock Factory**
- **Conclusions / Take-Aways**
- **Questions and Answers**

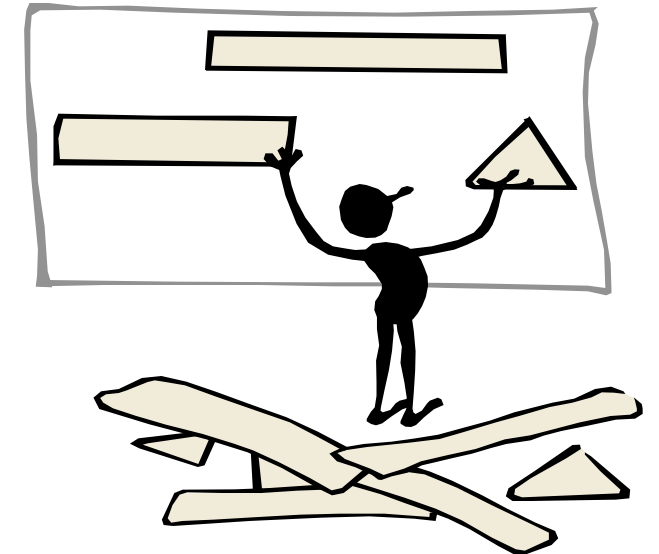
# The New Normal – Every Company Is Driven by Quality, Cost, and Delivery

- **Quality is now a “given” in the marketplace**
- **Customers demand shorter lead times**
- **Customer loyalty and retention is critical**
- **Downward price pressure – lower costs**
- **Lower invested capital – get more output with less**

Lean Six Sigma optimizes capacity, reduces process lead time performance and eliminates variability in all processes

# To Embrace the New Normal Means Embracing Change

- How we approach challenges
- How we solve problems
- How we involve others
- How we communicate
- How we think



# Why Change Our Thinking

Einstein said:

**“We can’t solve problems**  
**by using the same kind of thinking**  
**we used to when we created them.”**

We need to challenge and break our paradigms!

***“I think there is a world market  
for maybe five computers.”***

**Thomas J. Watson,  
Chairman of IBM, 1943**



***“Computers in the future may weigh no more than 1.5 tons.”***

**Popular Mechanics,  
Forecasting the relentless march  
of science, 1949**



**Popular  
Mechanics**

Collaboration with Roger Black and Christian Schwartz

***“I have traveled the length and breadth of this country and talked with the best people, and I can assure you that data processing is a fad that won’t last out the year.”***

**Prentice Hall**

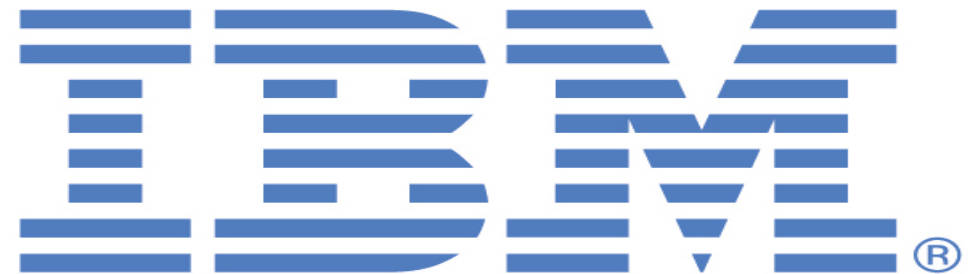
**Editor Business Books, 1957**



**Prentice  
Hall**

***“But what ... is it good for?”***

**Engineer,  
Advanced Computing Systems Division of  
IBM,  
Commenting on the microchip, 1968**





***“There is no reason for any individual to have a computer in their home.”***

**Ken Olson, President, Chairman, and founder of Digital Equipment Corporation, at the Convention of the World Future Society in Boston 1977**



**d i g i t a l**

***“640K ought to be enough for anybody.”***

**Bill Gates,  
Microsoft Chairman, 1981**



***Microsoft***<sup>®</sup>

# What is Six Sigma?

- A **statistical measure** for determining process capability (**Six Sigma equates to 3.4 defects per million opportunities**)
- A **proven set of tools** and tactics for reducing variation
- A successful **business strategy** (*in use by GE, Motorola, Texas Instruments and Allied Signal*)
- A comprehensive philosophy about **operational excellence**
- A **complementary discipline** to existing tools

# What is Six Sigma?

	<u><math>\sigma</math></u>	<u>Yield</u>	<u>DPMO</u>	
Process Capability	2	69.2%	308,537	Defects Per Million Opportunities
	3	93.3%	66,807	
	4	99.4%	6,210	
	5	99.97%	233	
	6	99.9996%	3.4	

## ***Is a 99% quality level good enough?***

- **The “goodness level” of 99% equates to:**
  - ✓ **20,000 lost articles of mail *per hour***
  - ✓ **Unsafe drinking water almost 15 minutes *each day***
  - ✓ **5,000 incorrect surgical operations *per week***
  - ✓ **2 short or long landings at major airports *each day***
  - ✓ **200,000 wrong drug prescriptions *each year***

**We are all customers of these processes.  
Do you feel comfortable with 99% now?**

# Defining Lean

**Lean is relentlessly pursuing:**

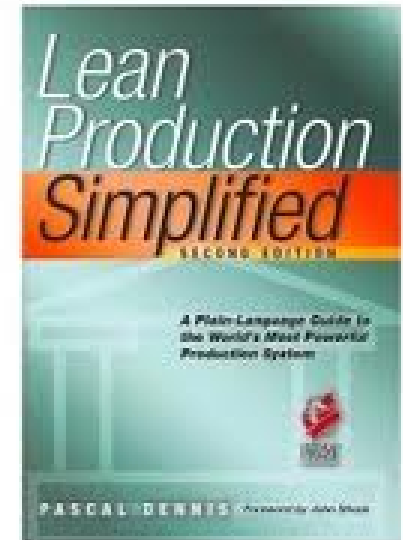
**“A systematic approach to **identifying and eliminating waste** (non-value-added activities) through **continuous improvement** by flowing the product at the pull of the customer in pursuit of perfection.”**

**—The MEP Lean Network**

# Defining Lean Simplified

- Understanding Value from a **Customers Perspective**
- **Systematic** Approach
- Identification and **Elimination of Waste**
- **Continuous** Improvement
- **Flowing Product** based on **Customer Demand**
- Pursuit of **Perfection**

**Cost – Quality – Delivery**



## Foundation of Lean

“One of the most noteworthy accomplishments in keeping the price of Ford products low is the gradual shortening of the production cycle. The longer an article is in the process of manufacture and the more it is moved about, the greater is its ultimate cost.”

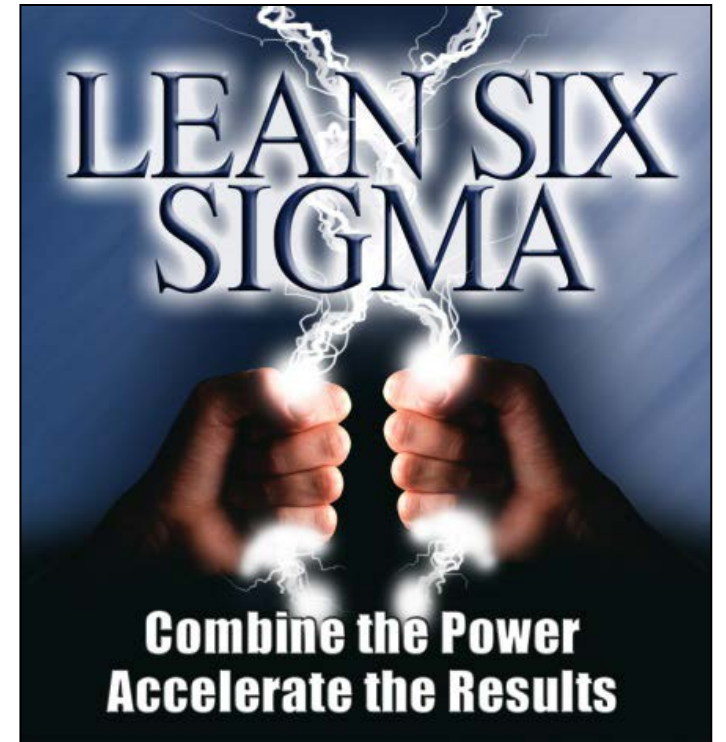
Henry Ford, 1926





# What is Lean Six Sigma

- **Lean** and **Six Sigma** combined are a powerful combination of improvement strategies and tools to achieve **excellence across the enterprise.**
- **Lean Six Sigma** is a process improvement methodology that has **proven successful** in a variety of industries.



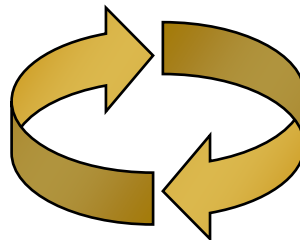
# Lean Six Sigma Is the Integration of Two Powerful Business Improvement Approaches...

## Lean

Speed + Low Cost

- Goal – Reduce waste and increase process speed
- Focus – Use VSM to identify & eliminate waste (non value add activities and causes of delay)
- Method – Kaizen events

Lean Speed Enables  
Six Sigma Quality  
(Faster Cycles of Learning)



## Six Sigma

Culture + Quality

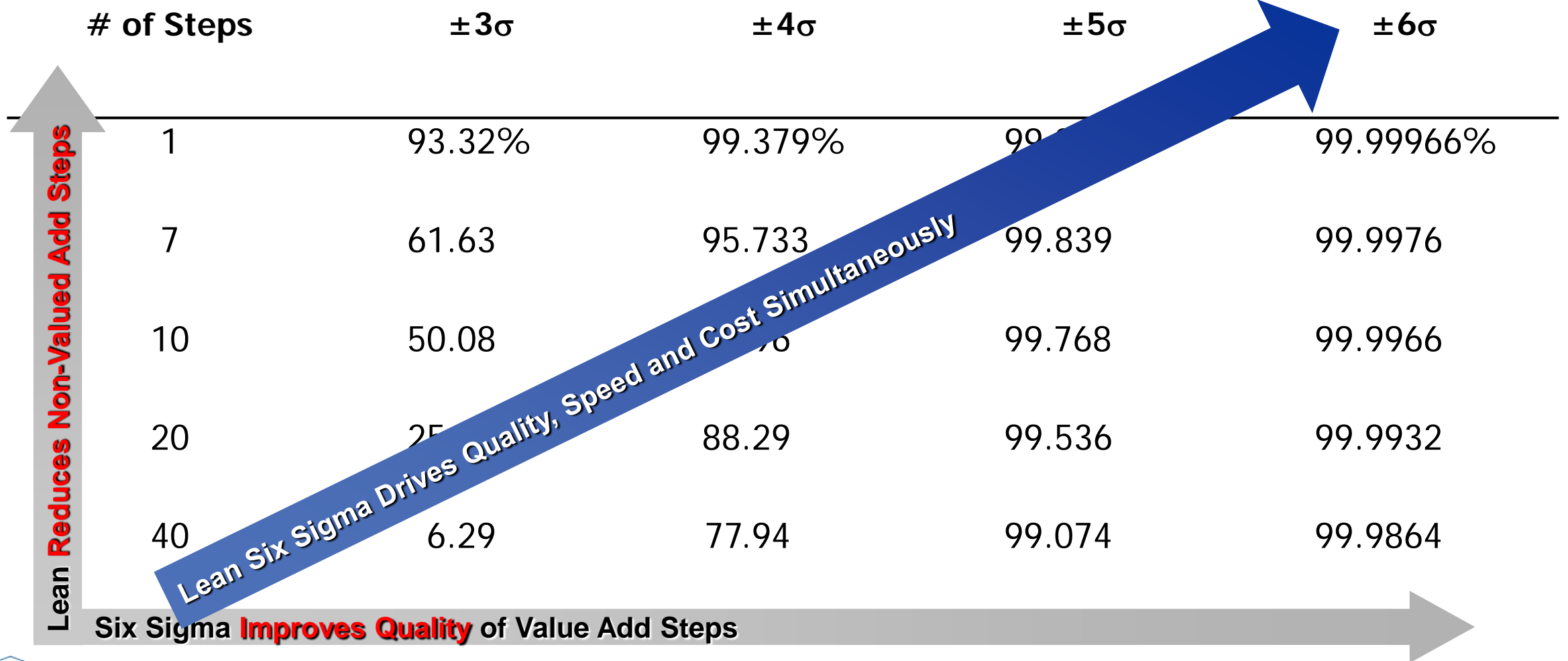
- Goal – Improve performance on Customer CTQs
- Focus – Use DMAIC with TQM tools to eliminate variation
- Method – Management engagement, 1% dedicated as Champions and Black

Six Sigma Quality Enables  
Lean Speed  
(Fewer Defects Means  
Less Time Spent on Rework)

# Why Lean Six Sigma?

## Overall Yield vs. Sigma

(Distribution Shifted  $\pm 1.5\sigma$ )



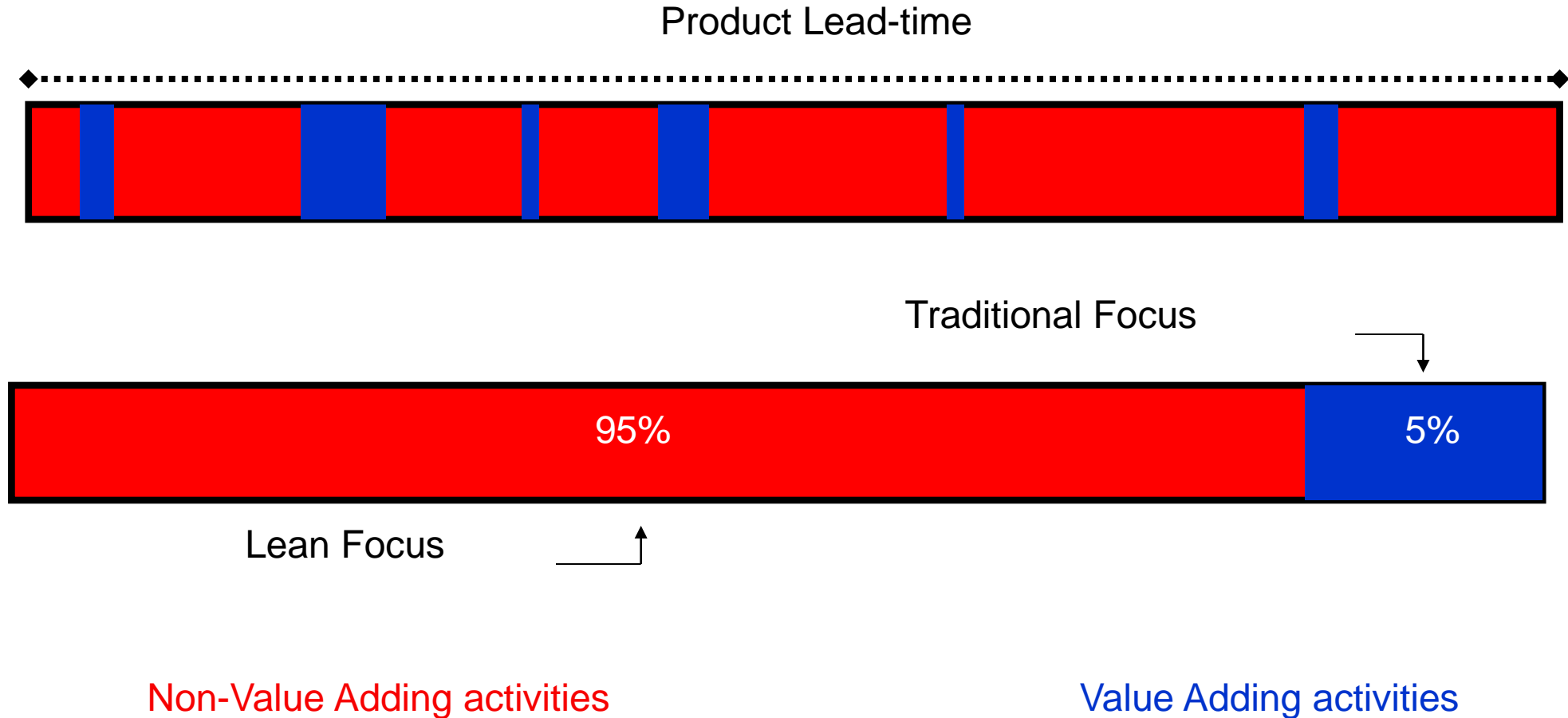
Source: Six Sigma Research Institute, Motorola University, Motorola, Inc.

# Assessing Types of Activities

- **Value Added** – Steps essential to deliver product or service according to customer requirements
  - ✓ Transforms the item or service toward completion
  - ✓ Customer cares (what the customer is willing to pay for)
- **Non-Value Added** – Steps that generate a negative return on the investment of resources and usually can be eliminated without impairing a process
- **Non-Value Added But Necessary** – Steps that would otherwise be non-value add, but are required for regulatory, safety, or other reasons

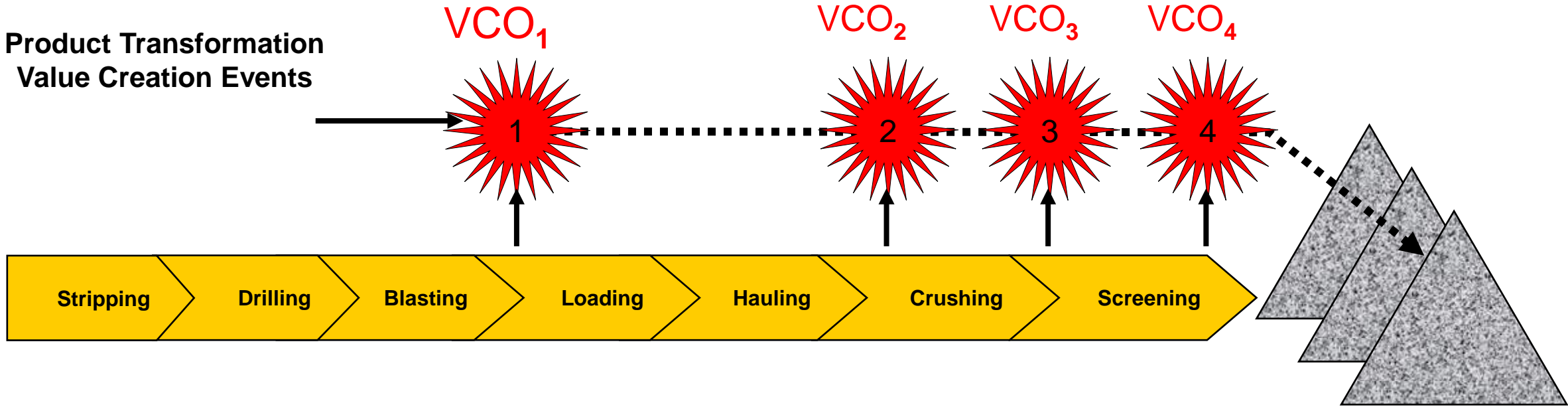
In general, assume a step is Non-Value Added unless a strong case can be made to show that it is Value Added

# Value Added vs. Non-Value Added in Typical Processes



# Value Creation Opportunities for Quarry Operations

VCO = Value Creation Opportunity



Non-Value Adding activities

Value Adding activities



Lean Focus

Traditional Focus



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